



 **CHAMPIONCHIP**

TIMEPOINT

it's about time... everywhere...





TIMEPOINT

Do you want to add unique value to your swimming pool, sports area or local sports climate? Would you like to attract swimmers and offer them facilities to stimulate sports participation? Wouldn't it be great if swimmers could view their training results immediately on a display, like the pros?

This is possible with a TimePoint from ChampionChip. A TimePoint will increase the recreational sports participation and help in the struggle against obesity.

Based on the world leading ChampionChip technology, ChampionChip TimePoint offers a permanent timing system that is easily installed at your swimming pool. The system can be connected to a TimePoint scoreboard where swimmers can instantaneously see their name, lap times, and total training time.

People participate in sports to stay healthy and fit. They time their training to improve themselves. And no matter who they are, rookie or pro, when people train, nothing beats the real thing. Athletes want aerodynamic clothing, the finest running shoes, skates or bikes, and ultimately they want the most accurate systems to track their results.

Recreational swimmers are attracted to your facilities when you offer them the opportunity to time their training and receive immediate feedback. Additionally, having a virtual training diary with personal historic results will stimulate them to come back to your facilities, again and again.

Swimmers can track and organize their personal results and performances on www.mychampionchip.com. Through this website, swimmers are part of an international community of chip owners. Your TimePoint will be part of a world-wide network of TimePoints. Once a TimePoint is installed, an athlete with a personal chip can start training sessions and workouts wherever and whenever he or she wants (24/7).

The TimePoint community will bring your swimming pool international word of mouth attention, attracting extra visitors and guests.

Swimming pools have a very important role in the local initiatives to encourage people to participate in sports. Swimming is one of the best ways to combat obesity. A TimePoint can offer the extra incentive to make people enjoy swimming. It will motivate people to swim just that bit faster each time.

A ChampionChip TimePoint will increase recreational sports participation and help in the struggle against obesity.





Sports

You can use a TimePoint for:

- Swimming
- Running
- Walking
- Cycling
- Skating
- Nordic skiing
- And many other active sports

Locations

TimePoint can be installed at:

- Swimming pools
- Public parks
- Athletic tracks
- Hotel sports areas
- Sports facilities
- Etc.

The TimePoint System from ChampionChip

How the TimePoint system works

The swimmer attaches a Chip to his wrist or ankle with a strap. An antenna is integrated into the wall of the pool. The moment the swimmer touches the wall, the chip sends a code and the recorded time to the TimePoint reader. The code and time are immediately displayed on the scoreboard and are also logged to a personal webpage at www.mychampionchip.com.

Managing a TimePoint

TimePoint management is easy. You only need to install a TimePoint and sell chips. When a TimePoint is installed, you can:

- Add unique value to your swimming pool, leisure center or local sports facility
- Increase recreational sports participation
- Help in the struggle against obesity
- Introduce and promote your swimming pool at www.mychampionchip.com
- Show commercial messages or sponsor names on the display
- Sell chips and generate extra cash flow
- Gain insight into user statistics
- Attract swimmers, visitors and guests to your swimming pool

The TimePoint package

TimePoint consists of a number of components, with a licensing and maintenance program to guarantee daily operation. The TimePoint system includes:

- Antennas
- A reader
- A display (optional)
- A user-friendly interface and operational software updates
- Extended warranty and exchange service
- Remote control software to monitor the status and functionality of the TimePoint

The antennas and reader are essential system components. The scoreboard display is optional, but athletes really appreciate the immediate feedback. It makes training fun.

it's about time...
everywhere...

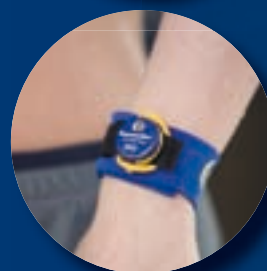
***2ED			
Rudi	5	0:16:05	00:20:35
Patrick J	6	0:00:45	00:16:01
Ivars	8	0:16:13	00:20:33
Yvonne	11	0:15:55	00:20:34
***B7C		start	10:38:46
Job	3	0:00:46	00:15:52
CC20	7	0:16:20	00:20:36
***B7C -> KH00			

The TimePoint system for swimming pools

The antennas are mounted into slots in the swimming pool wall. The antennas are in contact with a reader, which is located out of sight. After installation, the system is practically invisible. Chips are detected within a range of 60 centimeters around the water surface.

When swimmers touch the wall, each chip sends a coded signal. The antennas receive the signals, which are then recorded by the TimePoint reader. The codes and times are immediately displayed on the scoreboard and are also logged to a personal webpage at www.mychampionchip.com.

ChampionChip has developed specific solutions for other sports, such as running, skiing and skating. For more information, visit: www.timepoint.com.



The TimePoint Chip

The TimePoint Chip is a miniature transponder in a specially designed plastic housing. It is an active transponder containing a battery. Once the transponder is moved within the magnetic field of the antennas, it starts sending a series of signals to the antenna. At high speeds the times can be registered to an accuracy of 0.01 seconds. The Chip weighs less than 12 grams, and the battery has a life expectancy of 3 years.

The chips can be customized with a sponsor's logo or your own marker.





MyChampionChip.com

Swimmers

The website www.mychampionchip.com is designed to serve the needs of athletes. It provides a virtual scoreboard and log on where athletes can see lap times, performances and personal historic results. Athletes only need to purchase a chip and register at www.mychampionchip.com. Here, you can:

- Check and analyse your personal training data
- Optimize your perfect stroke and directly see the effect it has on your times
- Manage your personal logbook
- Conduct virtual races
- Choose the nickname that shows on the display
- Generate overviews of your training data for other websites or reports
- Compare your results with those of other swimmers around the world, and invite them to become buddies
- Exchange messages with other swimmers about training and locations

TimePoint owners and technicians

www.mychampionchip.com has a maintenance section where sports facility owners can monitor the use of the systems, and technicians can check the status of equipment. This includes:

- Monitor use of the swimming pool, number of visitors, number of sessions and total distance swum
- The number of repeat visitors to your facilities
- Frequency of visits and time
- Effectiveness of promotional campaigns

The website offers a complete insight into user statistics.



it's



ChampionChip

ChampionChip has revolutionized timing for active sports events. In 1994 the company introduced a portable automatic timing system, which could not only time the finish but also split and start times. This made net times for every individual athlete possible.

Today, ChampionChip is the world's leading timing technology. It is repeatedly proving its superior performance in all the foremost city marathons, Ironman triathlons, and thousands of other events around the world.

More information

Want to know more about the possibilities?

www.timepoint.com

ChampionChip World

Havenweg 15
6541 AD Nijmegen
The Netherlands

T: + 31 24 37 91 244
F: + 31 24 37 91 245
E: sales@timepoint.com

it's about time...
it's about time...
about time...

